

You'll Always Get the Lowest Price at BSW



*The Radio People
Russell Kendrick, Chief Engineer*

Russell Kendrick, Chief Engineer for The Radio People of Monroe, Louisiana, has been relying on BSW for low prices and lightning-fast service since he joined the company. "We had an open account when I started, and I quickly found out that if I needed something fast I could just put the order together and with BSW I'd know it was a done deal, end of story. And now with your new Midwest shipping location, we get our gear even faster," says Russell.

"The Radio People has six stations in Monroe and two in Vicksburg and we do just about every format from urban to country, including a talk show that goes out statewide via satellite...so we're always busy. With BSW I always get my order on time, with great service – and the prices are so consistently low

I don't need to waste time shopping around. Also, your catalog is a great reference for putting together quotes...I always look like a real hero when BSW's bid comes through."

In a post-deregulation world, Russell says his strong technical background has helped him rise up in the business as many of the old guard retire. "The Society of Broadcast Engineers is a great group of guys, and their certification really helps people grow and prove themselves." In addition to his CBRE certification, Russell also has an FCC-GROL license with a radar endorsement.

When he's not on the job or continuing his HAM involvement, Russell enjoys time with his wife and new 5-month-old son.

Thanks for the continued business, Russell.



We don't really have anything amusing to say about this fine-looking turkey. We just wanted to be festive, and figured better this than the Obnoxious Way-Too-Early Christmas Extravaganza like everyone else.

Mmmmm...turkey...



Crimp and Test Tools for Broadcast Professionals

Paladin makes a full line of crimp and test tools perfect for broadcast professionals, and BSW's got 'em!

The 1545 is an all-in-one telephone crimp tool at a great price, with integrated cutter/stripper.

The 901083 Broadcast Ready Kit includes professional tools for cutting, stripping, crimping and testing coaxial cable connections, all packed into a padded zipper case.

Call for BSW's complete selection of Paladin tools.

1545 Crimp Tool **LowestPrice: Only \$29⁹⁵!!**

901083 Complete Kit **LowestPrice: Only \$249!!**

Digital Recording In The Palm Of Your Hand!!

NEW

EDIROL

Portable Digital Flash Recorder

Edirol's new R-1 is a portable Compact Flash recorder capable of recording at 9 different resolutions in MP3 and uncompressed WAV formats. Now capture quality audio in the field in digital quality and export it to your computer via USB!

Order today and get a **FREE HD202 headphone** from BSW! Limited time offer.

Features:

- Built-in stereo mic and mic/line inputs
- Headphone, S/PDIF and USB outputs

R-1 List \$550.00

LowestPrice: Only \$439!!

FREE HD202 Headphone!

Ey

Handheld/Bodypack Wireless Combo

The RE-2 takes frequency agility to a whole new level, with unmatched simplicity. The one touch Auto-ClearScan button finds the clearest channel in seconds, so you can do your job without the hassle and headache of finding clear frequencies.

This special RE2COMBO pack features a receiver and both a bodypack transmitter with a ULM21 unidirectional lav mic and a handheld transmitter with N/DYM 267a element.

RE2COMBO List \$970.00

LowestPrice@bswusa.com

KRK

Small Monitors – Bigger Sound

KRK V Series monitors deliver exceptional sound for precise, powerful playback. The new V6 Series2 monitor boasts 120 watts of bi-amplified power, with a 6" woofer and 1" tweeter, for clean and distortion-free sound. Video shielding is standard, making it an optimum choice for small audio workstations. Call or go online for your lowest price today. Priced as each.

V6SERIES2 List \$699.00 each

LowestPrice@bswusa.com

audio-technica

Studio Mic with Classic Sound and Style

Audio-Technica's AT4047/SV studio mic is the perfect blend of classic sound and modern engineering. It offers the sonic characteristics reminiscent of early F.E.T. studio mics and delivers the consistent performance you've come to expect from A-T's 40 Series.

Features:

- Cardioid capacitor mic
- Exceptionally low self-noise and wide dynamic range
- Gold-plated dual diaphragms
- Switchable 80 Hz hi-pass filter and 10 dB pad
- AT8449/SV shock mount included

AT4047SV List \$695.00

LowestPrice@bswusa.com

o2wireless Solutions™
TWR lighting division

New LED Beacons Save You Money

ETL certified and FAA approved, LED beacons from TWR Lighting/o2Wireless drastically cut your energy costs, saving more of your budget for everything else on this page. In addition, a much longer service life means no more forking out big money to have someone climb the tower every year (or more) just to replace a bulb.

The STDLBEACON is a medium-intensity red/white LED strobe beacon and the E1DBSL is its controller. Call BSW for our complete line of TWR Lighting solutions, including LED upgrade kits for older systems.

STDLBEACON List \$4,300.00 E1DBSL List \$3,300.00

LowestPrice@bswusa.com

gemini

New Dual Deck Pro CD Player

The Gemini CDX-402 is a pro dual deck CD player loaded with features that make it the perfect solution for audio professionals. It features separate control and drive units in rugged rackmount enclosures.

Features:

- S/PDIF digital output on BNC for secure connection
- Multi-speed jog wheel search
- Instant start within 0.03 seconds
- Mechanical anti-skip protection

CDX402 List \$389.95

LowestPrice@bswusa.com

Telos

The Perfect Talkshow System – Configurable from 2 to 32 Studios!!

BSW has the Telos Series 2101 Multi-Studio Talkshow System!

The Telos Series 2101 Multi-Studio Talkshow System is the revolutionary whole-plant telephone solution for any size studio complex. Using computer intelligence and sophisticated routing technology, 2101 makes the most of the superior audio and line-signalling capabilities of ISDN lines. Plug it right into ISDN PRI phone lines (T-1 or E-1) for up to 120 incoming call circuits, which can be dynamically allocated across multiple rooms – from as few as two to as many as 32 separate studios!

From dual studio configurations up to mammoth 32-studio clusters, the Series 2101 is the solution you've been waiting for. The Series 2101 is the only talk show system designed for multiple-studio installations. Build your perfect system from Desktop Director controllers, rackmount Studio Interfaces, a powerful System Hub, Digital Hybrids, and more. **Call for BSW's low sale prices on a custom Series 2101 configuration for your application today.**

PreSonus EUREKA

Mic Preamp/Compressor/Parametric EQ

The loaded Presonus Eureka contains a discrete Class A transformer-coupled mic preamplifier with variable input impedance, an ultra-fast FET compressor with both soft and hard knee compression, and a 3-band fully parametric EQ with overlapping frequency selection on each band – all in a single unit. The Eureka also has balanced send and return jacks so that you can insert your favorite outboard processor. Order now and get a **FREE AD192 digital output card (a \$199.95 value)!** Offer expires 12/31/04.

Features:

- Discrete class A transformer-coupled preamp
- Ultra-fast FET compressor
- 3-band fully-parametric EQ
- XLR mic input with phantom power, balanced 1/4" TRS line input, and 1/4" instrument input
- Balanced XLR and 1/4" TRS outputs

EUREKA List \$699.95

LowestPrice: Only \$499!!

FREE Digital Output Card!

PreSonus
Audio Electronics

SLA 2

200W Amp In A Single Rack Space!

The latest amplifier from ART doubles the power of their popular 100-watt SLA-1, still in a compact single rack space unit. The SLA-2 delivers 200 watts of clean, clear power and features ART's SmartFan™ technology. In addition to a standard cooling fan, the oversized convection heat sinks located on each side of the SLA-2 silently direct heat flow outside the chassis.

Features:

- Toroidal transformer
- 200 watts per channel @ 8 ohms
- XLR, Euroblock and 1/4" inputs
- SmartFan silent auto cooling system

SLA2 List \$379.00

LowestPrice: Only \$299!!

FREE Z-Direct Passive DI Box!

ART
APPLIED RESEARCH AND TECHNOLOGY

BSW offers package pricing • Let us save you money on your next quote

800•426•8434 or online @ www.bswusa.com

The World's Best Source for Professional Audio Products.

